



FOG DESIGN+ART ANNOUNCES NEW FAIR DIRECTOR AND 2025 EXHIBITOR LIST

FOG Welcomes Sydney Blumenkranz as Inaugural Director of the Fair

11th Edition of the Fair to Include 59 Galleries, Expansion of FOG FOCUS, and the Debut of FOG MRKT

San Francisco, CA (October 10, 2024) – FOG Design+Art is excited to announce that it has appointed its inaugural Fair Director, **Sydney Blumenkranz**. Blumenkranz joins the fair this fall, after leading the San Francisco Museum of Modern Art's (SFMOMA) Events team for nearly six years. Blumenkranz brings her deep experience working in the arts to the fair, including holding roles at Christie's and Pace Gallery, as well as her contributions to FOG while at SFMOMA. Her visionary leadership will help elevate the fair experience for exhibitors and attendees alike.

Established in 2014 to create an international platform to champion art and design in the Bay Area, FOG Design + Art has seen remarkable growth, welcoming an increasingly impressive roster of galleries. The 2025 fair will bring together **59** exhibitors, including **13** galleries presenting in the second edition of FOG FOCUS. The fair will take place from **January 23-26th** at **Fort Mason Center for Arts & Culture** in San Francisco, with a Preview Gala on January 22 benefiting the **SFMOMA's** education and exhibition programs. This year's honorary chairs are Evans Hankey + Brook Lane and Jim Abrams + Mario Russo, Bay Area community leaders and devoted FOG supporters.

The fair will showcase a dynamic selection of leading galleries, artists, and designers, celebrating the intersection of art, design, and innovation. FOG is thrilled to welcome 15 galleries participating for the first time including: **Galerie Maria Wettergren** (Paris), **Herald St** (London), **Kiang Malingue** (Hong Kong), **Lisson Gallery** (London), **Peter Blum Gallery** (New York), **SIDE GALLERY** (Barcelona), **Southern Guild** (Los Angeles), and **Venus Over Manhattan** (New York) in Pier 3, **Charles Moffett Gallery** (New York), **Chris Sharp Gallery** (Los Angeles), **Fernberger** (Los Angeles), **François Ghebaly** (Los Angeles), **House of Seiko** (San Francisco), **Municipal Bonds** (San Francisco), and **Superhouse** (New York) in FOG FOCUS.

"FOG Design+Art has always been about celebrating our creative community and fostering connections within the art and design world," said Sydney Blumenkranz, Director of FOG Design+Art. "I am honored to take on this role and look forward to finding new and impactful ways to push the fair in new directions, and to find more opportunities for engagement with the arts community regionally and around the world."

Visitors to this year's fair will be greeted by FOG MRKT, a curated installation showcasing artisanal products and crafts with an emphasis on the Bay Area. MRKT will feature hand-crafted one-of-a-kind items, including a selection designed specifically for FOG. This year's fair also sees the return of FOG FOCUS, a dedicated pavilion designed to showcase art by young and underrepresented artists, and which offers entry at a lower price point. In addition, the fair will once again present **FOG Talks**, a programming series that explores ideas and issues relevant to the fields of art, design, technology, and our contemporary world. The programming is curated by steering committee member Susan Swig, and all talks are included with fair admission. The 2025 edition of FOG Talks will be announced in December.

FOG Fair is overseen by a **steering committee** of San Franciscans with a deep commitment to the cultural fabric of the city: Douglas Durkin, Brittany Pattner, Sarah Wendell Sherrill, and Susan Swig. FOG FOCUS is overseen by a **host committee**: Azzurra Alliata di Montereale, Matt Farron, Lauren Ford, Emma Hanley, Pamela Hornik, Sophia Kinell, and Chris Perez.

Continuing FOG's long-standing support of SFMOMA, the Preview Gala supports the museum's exhibitions and education programs, while FOG Forum - a program that brings together designers to experience the fair - specifically raises funds for SFMOMA's Architecture and Design department.

PARTICIPATING GALLERIES

FOG FOCUS, Pier 2

Charles Moffett Gallery, New York
Chris Sharp Gallery, Los Angeles
Commonwealth and Council, Los Angeles
Crèvecoeur, Paris
Fernberger, Los Angeles
François Ghebaly, Los Angeles
House of Seiko, San Francisco

Johansson Projects, Oakland
Jonathan Carver Moore, San Francisco
Municipal Bonds, San Francisco
OCHI, Los Angeles
Rebecca Camacho Presents, San Francisco
Superhouse, New York

FOG Design+Art, Pier 3:

AGO Projects, Mexico City
Altman Siegel, San Francisco
Andrew Kreps Gallery, New York
Anthony Meier, Mill Valley
Berggruen Gallery, San Francisco
Casemore Gallery, San Francisco
Crown Point Press, San Francisco
David Kordansky Gallery, Los Angeles
David Zwirner, Los Angeles

Fergus McCaffrey, New York
Fraenkel Gallery, San Francisco
Galerie Chantal Crousel, Paris
Galerie Maria Wettergren, Paris
Gallery FUMI, London
Gallery Japoneseque, San Francisco
Gladstone, New York
Haines, San Francisco
Hauser & Wirth, Los Angeles

Herald St, London
Hosfelt Gallery, San Francisco
Hostler Burrows, New York
Jenkins Johnson Gallery, San Francisco
Jessica Silverman, San Francisco
KARMA, West Hollywood
Kiang Malingue, Hong Kong
kurimanzutto, New York
LEBRETON, Monte Carlo
Lehmann Maupin, New York
Lisson Gallery, London
LUHRING AUGUSTINE, New York
Marc Selwyn Fine Art, Beverly Hills / Gió
Marconi Gallery, Milan

Marian Goodman Gallery, New York
Mendes Wood DM, New York
Michael Rosenfeld Gallery, New York
Micki Meng, San Francisco
Night Gallery, Los Angeles
Nino Mier Gallery, New York
Peter Blum Gallery, New York
pt.2 Gallery, Oakland
Sarah Myerscough Gallery, London
SIDE GALLERY, Barcelona
Southern Guild, Los Angeles
Talwar Gallery, New York
Tina Kim Gallery, New York
Venus Over Manhattan, New York

FOG Design+Art

January 23-26, 2025

Fort Mason Center for Arts & Culture, Piers 2 & 3

Thursday, January 23–Saturday, January 25, 2025: 11:00 a.m. – 7 p.m.

Sunday, January 26, 2025: 11:00 a.m. – 5:00 p.m.

Single day tickets are \$35 in advance and \$40 after January 22, 2025 (plus fees).

Four-day tickets are \$80 in advance and \$85 after January 22, 2025 (plus fees).

Preview Gala

Wednesday, January 22, 2025

4:00–10:00 p.m. (Tiered entry)

Benefiting SFMOMA, the FOG Design+Art Preview Gala provides vital support to the museum's exhibitions and education programs, which served over 89,000 students, teachers, and families with online and in-person resources, programs, and visits this year. Preview Gala guests enjoy an evening of culinary creations and design-centric cocktails, as well as exclusive early access to the fair's vast range of design objects, furniture, and fine art before it opens to the public.

Supporter-level tickets start at \$250. Bronze, Silver, Gold, Platinum, and Titanium ticket packages include early access and range from \$1,000 to \$20,000.

FOG Design+Art Steering Committee

Douglas Durkin

Brittany Pattner

Sarah Wendell Sherrill

Susan Swig
FOG FOCUS Host Committee

Azzurra Alliata di Montereale
Matt Farron
Lauren Ford
Emma Hanley
Pamela Hornik
Sophia Kinell
Chris Perez

Advisory Committee

Stanlee Gatti
Katie Paige

Honorary Co-Chairs

Evans Hankey + Brook Lane and Jim Abrams + Mario Russo

Partners

FOG Design+Art is generously sponsored by Bank of America, Christie's, UOVO, and Valentino. As well as official wine sponsor Louis M. Martini, official spirit sponsors Haku Vodka, Roku Gin, and Toki Whisky, and in-kind sponsors Lumens and Zeterre Landscape Architecture.

FOG is pleased to collaborate with the following media partners: *American Art Collector, American Fine Art Magazine, C Magazine, California Homes, Capture, Cultured, Dwell, Marin Living, Marin Magazine, Nob Hill Gazette, Surface, and Variable West.*

SF Art Week

SF Art Week returns this year as the official platform and guide for the annual event that has developed around FOG Design+Art fair and celebrates the rich arts landscape of the San Francisco Bay Area.

Taking place January **18-26, 2025**, SF Art Week will provide a comprehensive participant list, map, and neighborhood guide with insider tips on where to eat, drink, and shop while art-trekking around the city.

SF Art Week seeks to highlight the unique cultural offerings of the San Francisco Bay Area and provide opportunities to discover and engage with diverse participants including art museums, galleries, non-profit organizations and creative spaces in new and meaningful ways. For more information and updates visit www.sfartweek.com or email info@sfartweek.com.

San Francisco Museum of Modern Art

151 Third Street
San Francisco, CA 94103

The San Francisco Museum of Modern Art is one of the largest museums of modern and contemporary art in the United States and a thriving cultural center for the Bay Area. Its remarkable collection of painting, sculpture, photography, architecture, design and media arts is housed in an LEED Gold-certified building designed by the global architects Snøhetta and Mario Botta. In addition to seven gallery floors, SFMOMA currently offers more than 45,000 square feet of free, art-filled public space open to all.

Visit [sfmoma.org](https://www.sfmoma.org) or call 415.357.4000 for more information.

For our latest news, follow us on Instagram and Twitter @FOGfair and on Facebook at Fog Design+Art. (#Fogfair #Fogdesign+art #Fogfair2025)

For additional information about the FOG Design+Art fair please visit www.fogfair.com. For additional information about the SFMOMA benefit events at FOG, please visit [sfmoma.org/fog](https://www.sfmoma.org/fog). For press inquiries, please contact Abby Margulies at Abby@abbymargulies.com or 614-827-5810.